INTRASOFT expands activities in Qatar

Luxembourg, 22 March 2017 - **INTRASOFT International**, a global ICT company, has seen the first phase of its Enterprise Resource Planning (ERP) project for the Ali Bin Ali (ABA) Group, one of the largest retail and distribution companies in Qatar, go live in February 2017.

This is the first out of two waves for this project, which INTRASOFT was awarded to automate processes within ABA's operations. INTRASOFT has now delivered the automation of the core Human Capital Management (HCM) processes launched at all sites for the company in Doha, Qatar and the next wave will include the Financials, SCM and Manufacturing functions, expected to be launched later in 2017.

Once completed, INTRASOFT will roll out the implemented solution to over 30 other companies of the ABA group.

ABA is a valued customer of INTRASOFT and both companies have joined forces on more than one occasion. INTRASOFT's strong competency in ERP implementations was the driving force behind the success of this milestone, reflecting the company's extensive experience gained across 30 countries in the region.

Mr. Tareq Abu Sharar, **CEO** of **INTRASOFT International Middle East,** commented: "We are extremely proud to join forces with ABA and to expand our client base in the ERP sector. We are confident that the services we provide will meet our Customer's high standards and look forward to the start of a long and fruitful relationship in this area".

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About INTRASOFT International:
INTRASOFT International is a leading European IT solutions and services group with a strong international presence, offering innovative and added-value solutions of the highest quality to a wide range of international and national public and private organisations. The company employs more than **1,500 highly-skilled professionals**, representing over **20 different nationalities** and mastering more than **18 languages**. With headquarters in **Luxembourg**, INTRASOFT International operates through its operational branches, subsidiaries and offices in **13 countries**: Belgium, Bulgaria, Denmark, Cyprus, Greece, Jordan, Kenya, Moldova, Romania, Philippines, UK, UAE and USA. More than **500 organisations** in **over 70 countries** worldwide (Institutions and Agencies of the European Union, National Government Organizations, Public Agencies, Financial Institutions, Telecommunication Organizations, and Private Enterprises) have chosen the company's services and solutions to fulfil their business needs. www.intrasoft-intl.com

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