INTRASOFT International marks 2017 as Year of Innovation

Luxembourg, 24 January 2017 - **INTRASOFT International**, a global ICT company, has been actively contributing to the development of innovative products and services internationally for more than 20 years. In today's challenging environment, INTRASOFT, recognising innovation as a central force for its competitiveness and success, announces 2017 as the *Year of Innovation* for the company.

The INTRASOFT *2017- Year of Innovation* programme will be marked by a series of initiatives and actions as well as external and internal campaigns, from January to December 2017, on an international level.

More specifically, as a first step, INTRASOFT will support a recognized technology Start-Up competition aiming to promote the creation and growth of technology start-ups and their introduction to the global marketplace.

Furthermore, INTRASOFT, with the aim to stir up its internal innovation capacity, will run an innovation competition across all its international competence centers and support the winning team for maturing and developing its proposal. In addition, the company will enhance its engagement with the young innovation/start up communities by committing to mentoring support from its key technology and business experts and as a next step will create an online hub for information exchange and communication of its activities in the field of innovation.

Mr. Alexandros Manos, **Managing Director** of **INTRASOFT International** commented: "Innovation is a key element of INTRASOFT's DNA and we are excited to step up our support for new ideas as well as foster internally a more entrepreneurial thinking in our daily activity".

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About INTRASOFT International:
INTRASOFT International is a leading European IT solutions and services group with a strong international presence, offering innovative and added-value solutions of the highest quality to a wide range of international and national public and private organisations. The company employs more than **1,500 highly-skilled professionals**, representing over **20 different nationalities** and mastering more than **18 languages**. With headquarters in **Luxembourg**, INTRASOFT International operates through its operational branches, subsidiaries and offices in **13 countries**: Belgium, Bulgaria, Denmark, Cyprus, Greece, Jordan, Kenya, Moldova, Romania, Philippines, UK, UAE and USA. More than **500 organisations** in **over 70 countries** worldwide (Institutions and Agencies of the European Union, National Government Organizations, Public Agencies, Financial Institutions, Telecommunication Organizations, and Private Enterprises) have chosen the company's services and solutions to fulfil their business needs. www.intrasoft-intl.com

Media Contacts
For INTRASOFT International
marketing@intrasoft-intl.com