
Press Release

INTRACOM TELECOM Signs a €3.4 Million Frame Agreement with Rolaware

Athens, July 01, 2010 – INTRACOM TELECOM, a part of SITRONICS, today announced the signing of a frame agreement with Rolaware, a dynamic broadband services provider in Greece, to supply INTRACOM TELECOM's WiBAS Point-to-Multipoint systems.

Under this three-year frame agreement worth €3.4 million, INTRACOM TELECOM's WiBAS system will enable Rolaware to provide broadband corporate wireless access services to its business customers in Athens, Thessaloniki, Patra, Chania and other key cities in Greece. Using the WiBAS system, Rolaware can also provide wholesale backhaul services to mobile 2G/3G/4G operators.

WiBAS operates at the 26 GHz and 28 GHz frequency bands. It is optimized for applications requiring high availability and high capacity on demand using methods such as Adaptive Coding and Modulation (up to 256 QAM) statistical multiplexing and dynamic bandwidth allocation. WiBAS concurrently backhauls 2G and 3G traffic enabling mobile operators to achieve significant CapEx and OpEx savings as compared to traditional solutions. Users of WiBAS will experience the efficient utilization of the point-to-multipoint network architecture combined with the highest capacity available in the market today. This carrier class product fully preserves the quality of service for voice and broadband data applications.

According to Rolaware officials, the company has chosen WiBAS as their preferred Wireless Access and Transmission solution based on its leading technical characteristics, future-proof capabilities and high performance enabling significant cost reductions. Through this investment, Rolaware aims to activate broadband services to its customers in a short period of time, while benefiting from the widely renowned equipment and the countrywide support that INTRACOM TELECOM offers.

Mr. Christos Xynogalas, Marketing Head of the Wireless Network & Systems Business Division of INTRACOM TELECOM commented: *"We are very pleased to deploy our point-to multipoint WiBAS system in the Greek market. Our cutting-edge technology fully addresses Rolaware's demands for high speed and top quality broadband network infrastructures. We look forward to expanding our cooperation and further enhancing Rolaware's offerings to its corporate clients."*

Customers spanning from Maxis in Malaysia, MTS Group in Russia, Etisalat in the United Arab Emirates and T-Mobile in Europe are some of the company's most recent point-to-multipoint deployments. INTRACOM TELECOM has strategically focused and is investing heavily on the continuous evolution of its wireless product lines. In the growing shift to broadband, IP-based converged networks, INTRACOM TELECOM is incorporating the latest standards and state-of-the-art technologies in order to deliver cost-effective wireless solutions that address the new requirements of its customers.

About Rolaware

ROLAWARE is a newly-established wireless broadband communications provider owning a national licence in Greece in the 26GHz band. ROLAWARE is currently building its latest generation LMDS network in the Athens metro area and several other key cities and will soon be able to offer broadband fibre-like connections starting from several Mbps up to more than 1 Gbps to corporate customers and mobile operators seeking to backhaul efficiently the rapidly increasing volume of data traffic through their 3G/4G networks. ROLAWARE is run by a highly experienced and capable team of telecommunications professionals committed to supporting the most demanding clients and delivering services beyond expectations.



About INTRACOM TELECOM

INTRACOM TELECOM is an international telecommunication systems vendor operating in Eastern Europe, the Middle East & Africa, Russia, the CIS and Asia-Pacific. Over 100 customers in more than 50 countries choose INTRACOM TELECOM for its state-of-the-art products and solutions. INTRACOM TELECOM has 2,300 employees, operates subsidiaries in 16 countries and is amongst the largest European companies leading in R&D investments. Since June 2006, INTRACOM TELECOM is controlled by JSC SITRONICS (Russia) with 51%. JSC SITRONICS is the technology subsidiary of JSFC SISTEMA, the largest consumer services company in Central and Eastern Europe. INTRACOM HOLDINGS Group (Greece) retains a 49% stake. For more information please visit: www.intracom-telecom.com

Information for news editors

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